

A stylized light blue bird, the Twitter logo, is positioned in the center background. It has a simple, rounded body and a pointed beak. The background consists of several light blue rays emanating from behind the bird, creating a sunburst effect. The overall color palette is various shades of blue and white.

# TWITTER

*Meeting the needs of Twenty-First Century Learners*

twitter

# TWITTER

- The Language of Twitter Users
  - “Tweet”: a new post of information
  - “Follower”: someone who follows another user
  - “Following”: receiving updates from another user, viewing another user’s Tweets
  - “Hash Tag (#)”: a way to link posts of information, or to categorize
  - “Mention (@)”: When one user directs a comment towards another user

# TWITTER

- Classroom usage:
  - Homework updates or conveyance of information (new due dates)
  - Participation in discussions (polls, conversation, question/answer, opinion)
  - Research (assess to people worldwide)

twitter

# TWITTER

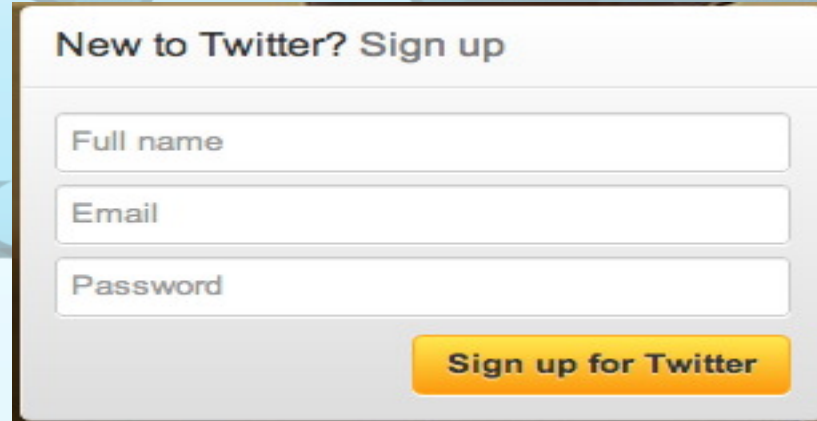
- Safety:
  - Students can “privatize” accounts
  - Awareness of usage (teacher has access to your account...)
  - Limit personal information (school-only accounts)

twitter



# TWITTER

- Steps to Account Set-up:
  - [www.twitter.com](https://www.twitter.com) → sign up

A screenshot of the Twitter sign-up form. The form is titled "New to Twitter? Sign up" and contains three input fields: "Full name", "Email", and "Password". A yellow button labeled "Sign up for Twitter" is located at the bottom right of the form. The background of the slide features a large, stylized Twitter bird logo and the word "twitter" in a light blue, lowercase font.

New to Twitter? Sign up

Full name

Email

Password

**Sign up for Twitter**

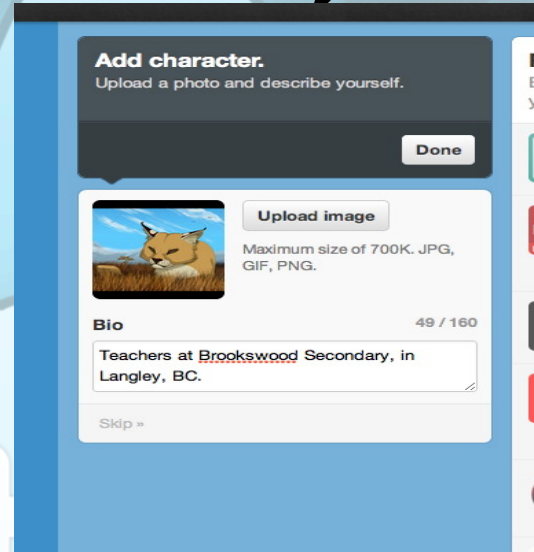
# TWITTER

- Steps to Account Set-up:
  - Follow steps to add people to follow. A number of excellent options for education are: @calgaryscience, @ascd, @willrich45, @artstarts, @ted\_talks
  - Do you know others on Twitter?

twitter

# TWITTER

- Steps to Account Set-up:
  - Add an image and describe your account.



The screenshot shows the Twitter account setup interface. At the top, a dark grey box contains the text 'Add character.' and 'Upload a photo and describe yourself.' with a 'Done' button. Below this is a white box with an image upload section. It features a placeholder image of a cat, an 'Upload image' button, and text indicating the maximum size is 700K for JPG, GIF, or PNG files. The 'Bio' section shows a character count of '49 / 160' and a text input field containing 'Teachers at Brookwood Secondary, in Langley, BC.' with a 'Skip >' link at the bottom.

**Add character.**  
Upload a photo and describe yourself.

Done

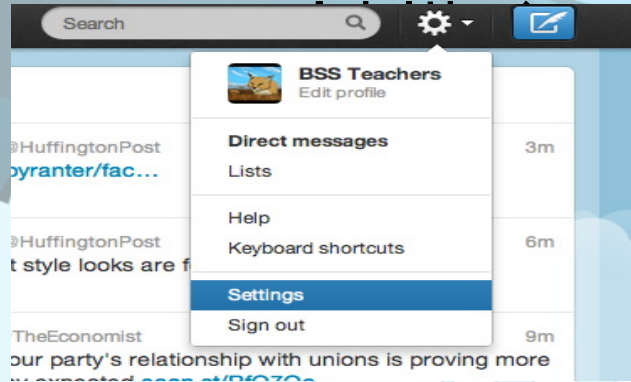
Upload image  
Maximum size of 700K. JPG, GIF, PNG.

Bio 49 / 160  
Teachers at Brookwood Secondary, in Langley, BC.

Skip >

# TWITTER

- Steps to Account Set-up:
  - Go into “settings”
  - Profile: to change your profile name (if

A screenshot of the Twitter profile settings page. It contains several form fields for user information. The "Name" field is filled with "BSS Teachers" and has a subtext: "Enter your real name, so people you know can recognize you." The "Location" field is empty with the subtext: "Where in the world are you?". The "Website" field is filled with "http://bw.sd35.bc.ca" and has the subtext: "Have a homepage or a blog? Put the address here." Below the website field is a link: "You can also add Twitter to your site here." The "Bio" field is filled with "Teachers at Brookwood Secondary in Langley, BC." and has a subtext: "About yourself in fewer than 160 characters." There is a small edit icon at the end of the bio field.



# TWITTER

- To use in the classroom:
  - Make a note of your “@username” to let students know you are on Twitter.
  - Log in to update your “Tweets.”
  - If using for a class activity, ask students to “follow you.”
  - Students can use their smartphones to Tweet IN CLASS if iPads or a lab is not available.

USER  
INFORMATION







YOUR  
TWEETS

SUGGESTIONS

HOT TOPICS TWEETING  
NOW

THEIR  
TWEETS

## Tweets

-  est next block. Room 236. 23m
-  **Brookwood Secondary** @sd35brookwood 42m  
Photo Retake Order Forms must be handed in by Tuesday, October 9th to office.  
Expand
-  **Bill Gates** @BillGates 50m  
. @USYouthObserver Excited to have another @lakesideschool alum committed to the fight against  
[View conversation](#)
-  **Brookwood Secondary** @sd35brookwood 3h  
Reminder to Brookwood Families... Day on  
October 5th. Have a safe and enjoyable long week.  
Expand
-  **Brookwood Secondary** @sd35brookwood 3h  
Catz Wear on sale now...hoodies, bags, t-shirts. Information available at the office.  
Expand
-  **LFMSS** @LFMSS 14h  
Grad Parent Info Eve tom 7-8pm in small gym  
Expand

HOMEPAGE

## Interactions

### Mentions

Who to follow · Refresh · View all


- **Samsung Mobile US**  @Sams...  
Promoted · Follow
- **jimmy fallon**  @jimmyfallon  
Followed by C Whitrow  
Follow
- **Ashley Tisdale**  @ashleytisdale  
Followed by Bill Gates  
Follow

Brows

SUGGESTIONS

© 2012 Twitter About Help Terms Privacy  
Blog Status Apps Resources Jobs  
Advertisers Businesses Media Developers

@ MENTIONS

 **Ken Germann** and 6 others followed you 9h



 **Brandon Grasby** @BrandonGrasby 21h  
[@Lab239](#) this homework is just overwhelming Allen...  
Expand

 **Brandon Grasby** @BrandonGrasby 26 Sep  
[@Lab239](#) not fond of balance sheets Mrs. Allen  
Expand

 **Gage Gammon** @gagegammon 14 Sep  
finished my project for info tech in [@lab239](#) so i get a free day  
[#winning](#)  
Expand

 **Brandon Grasby** @BrandonGrasby 10 Sep  
[@Lab239](#) homework galore in accounting [#waitwhat](#)  
Expand

 **Paul Chalkman** @PauChalkman 10 Sep  
[@lab239](#) eeehhhhh boyyyyyZzzzzZ  
Expand

 **DJ Quickie** and 4 others followed you 7 Sep



@ CONNECT



## Tweets

Activity

Who to follow



Find friends

Browse categories

Trends

#Pakistan

#ElementarySchoolMemories

#cdnpoli

Instagram

Facebook

Twitter

British Columbia

Canada

Bobby Valentine

Mitt

WHAT'S  
HAPPENING

## Tweets

What's happening now, tailored for you

#whathaveyou



**mia farrow** @MiaFarrow

2h

Today 19000 kids under 5 will die of preventable causes. Want to help @unicefusa make it zero? Check out the plan: [bit.ly/QJt4bl](http://bit.ly/QJt4bl)

← Reply ↻ Retweet ★ Favorite

### Believe in ZERO: Take the ZERO Pledge

Believe in Zero - U5MR announcement action September 2012

49

RETWEETS

8

FAVORITES



8:16 AM - 4 Oct 12 · Details

Flag media



**Christiane Amanpour** @camanpour

12m

HOW TO SOLVE POLITICAL GRIDLOCK? Riots in Kyrgyzstan  
[nyti.ms/QH9XeL](http://nyti.ms/QH9XeL) [pic.twitter.com/3vIFo1AI](http://pic.twitter.com/3vIFo1AI)

← Reply ↻ Retweet ★ Favorite



# DISCOVER





**Lab 239**

@Lab239

Lab 239 at Brookwood  
Brookwood · <http://lab239.wordpress.com>

Edit your profile

7 TWEETS

9 FOLLOWING

13 FOLLOWERS

USER  
INFORMATION  
YOUR  
WEBSITE

YOUR  
TWEETS

Tweets

Following

Followers

Favorites

Lists

FOLLOWERS,  
FOLLOWING

Similar to you

LIKE YOU...



**Samsung Mobile US**  
Promoted · Follow



**Nick Despotakis** @NickDesp  
Follow



**Michael Carlyle** @MCarlyleACSS  
Follow

Tweets



**Lab 239** @Lab239

Accounting 11 Unit 2 Test next block. Room 236.  
Expand

31m



**Lab 239** @Lab239

0% IS NOT acceptable! Get your work in ASAP. Double check the website [lab239.wordpress.com](http://lab239.wordpress.com) to find out what you need! AC 11 TEST TUESDAY.

[View summary](#)

28 Sep



**Lab 239** @Lab239

Drop box is operational--that means all your work is DUE! Go through your class page to see what needs to be done!  
Expand

21 Sep



**Lab 239** @Lab239

Accounting 11 test THURS! Drop box is ALMOST ready, which means you should make sure you have everything ready by [lab239.wordpress.com](http://lab239.wordpress.com)

18 Sep